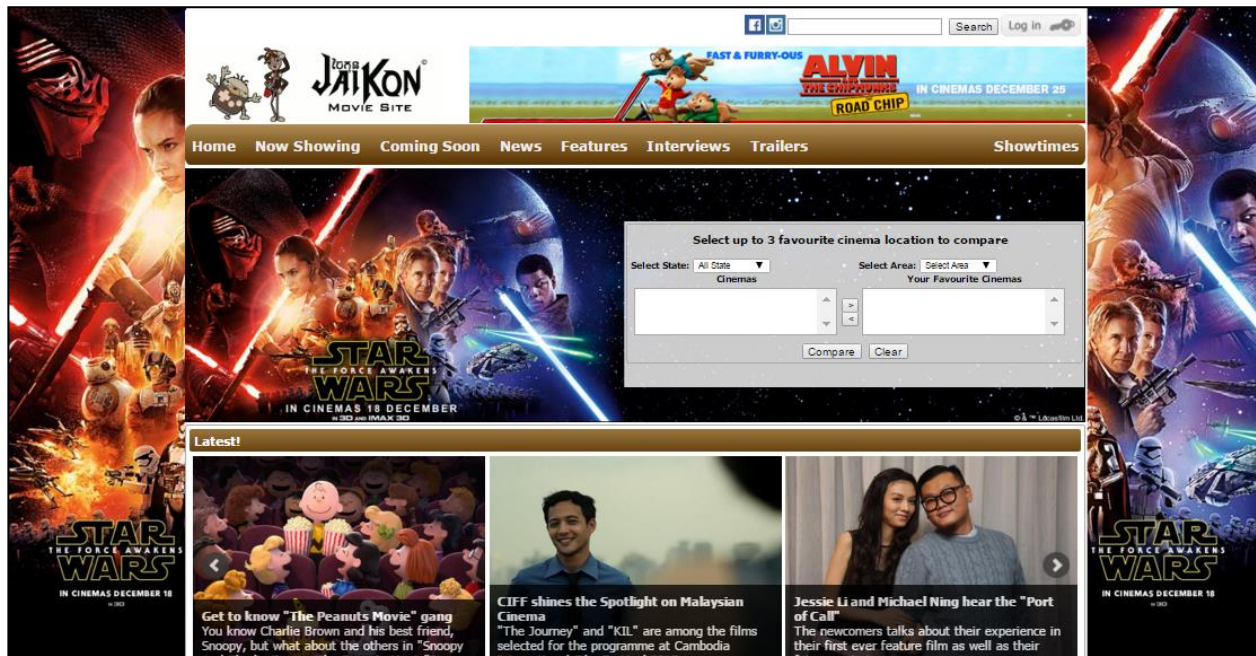


For immediate release

Cinema Online Asia acquires Cambodia's movie community, Jai Kon!

17 Dec 2015 – Cinema Online Asia (www.CinemaOnline.Asia) has struck a deal to acquire the popular Cambodia movie community, **JaiKon** (<https://www.facebook.com/JaiKon.Cambodia>) from Westec Media Limited, a leading movie distributor in Cambodia. The deal will see **Cinema Online Cambodia** being renamed Jai Kon Movie Site from December 2015 onwards.

Since 1 December 2015, the acquisition of **JaiKon** was done to further strengthen **Cinema Online Cambodia's** presence and reach in the country for closer ties to the ever growing movie fan base and industry in the country.



This move couldn't have come at a better time, as with the introduction of "Star Wars" to the country with "Star Wars: The Force Awakens" this 18 December 2015. **Cinema Online Asia** anticipates a bigger boom in the fandom and the overall movie industry in Cambodia, where **Cinema Online Asia** will be able to provide all the latest movie updates like Showtimes, News, Reviews, Trailers and more, to a much wider community that's hungry for anything and everything movies!

Cinema Online Asia would also delve deeper into the local movie industry which has been picking up recently and would aim to help with the growth of the industry by providing our bigger movie community with all the movie updates. This in turn will also aid in catapulting filmmakers and distributors to get their films out there to our vast community.

About Cinema Online

Cinema Online (www.Cinema.com.my) was first established in October 1998 aiming to cater to the cinema-going crowd in Malaysia with nationwide cinema showtimes and movie synopsis, cast information and other details of the titles playing in cinema. With thousands of pages worth of local and international content and approximately 13 million page views per month, **Cinema Online** has become Malaysia's favourite go to site to get nationwide cinema showtimes, the latest movie news, reviews, contests and much more.

With the growing presence of **Cinema Online** in Malaysia, the regional; **Cinema Online Asia** (www.CinemaOnline.Asia) was introduced. Through **Cinema Online Asia**, now there are localised sites for Singapore, Brunei and Cambodia moviegoers.

Taking one step further to enhance the site as a one-stop movie guide, via **Cinema Online Malaysia** there is **Cinema Online BM**, which is in the local Bahasa Malaysia language. On the other hand, **Cinema Online Cambodia** also started catering for the Khmer language crowd by featuring content in both the Khmer and English language.

Singapore - www.Cinemaonline.sg

Cambodia - www.Cinemaonline.asia/KH

Brunei - www.Cinemaonline.asia/brunei

About JaiKon

Literally means "Movie Flea" in Khmer (Cambodian Language). Founded in 2012, **JaiKon** is the first and the biggest community for movie lovers in Cambodia by supplying the latest entertainment news from Hollywood, Asian and Local movie community.

JaiKon is open for all moviegoers to talk about their favourite films, watch the latest trailers, catch up on hot movie news, and get their hands on exclusive pre-screening tickets to watch the movie before its release date to the public.

JaiKon has worked hard to bring the best of movie industry to Cambodia and is dedicated to provide all moviegoers with the latest happenings in movie industry.

= End =

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